



RECYCLING AND ENVIRONMENT INDUSTRY ASSOCIATION OF INDIA



ISSUES AND CHALLENGES OF CORPORATES FOR SOCIAL AND ENVIRONMENT RESPONSIBILITIES

ONLINE WEBINAR



19th October, 2024



Dr. Harshit Sinha



10:00 AM to 1:30 PM

Corporate Social Responsibility (CSR) and Corporate Environmental Responsibility (CER) are the cornerstones of modern sustainable business, transforming profit-centric enterprises into champions of ethical and environmental stewardship. CSR reflects a company's commitment to societal welfare, extending beyond the traditional profit model to address pressing social, ethical, and community concerns. It strengthens brand loyalty, builds consumer trust, and attracts conscious talent, all while aligning corporate goals with broader societal values. CER, on the other hand, underscores the imperative of ecological responsibility. By reducing carbon footprints, conserving resources, and embracing green innovations, businesses can enhance brand reputation, reduce operational costs, and emerge as leaders in sustainability. Together, CSR and CER represent a sophisticated and holistic approach to business, harmonizing profitability with purpose. REIAI invites like-minded professionals and corporate entities to learn from the experience of Dr Harshit Sinha, an expert in Corporate Social Responsibility (CSR) and Corporate Environmental Responsibility (CER). Dr Sinha will share his insights, from grassroots initiatives to policy-making, to help businesses understand the importance of integrating CSR and CER into their core practices.

Registration details: Link ---> <http://forms.gle/Uy1i6TWJpmL8Udbo7>

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Program Date: 19th October, 2024

Last Registration Date: 17th October, 2024

Time Duration: 10:00am - 1:30 pm (3.5 hrs.)

Fees: For Members - Rs. 1500 + GST (18%)

For Non Members - Rs. 2000 + GST (18%)



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